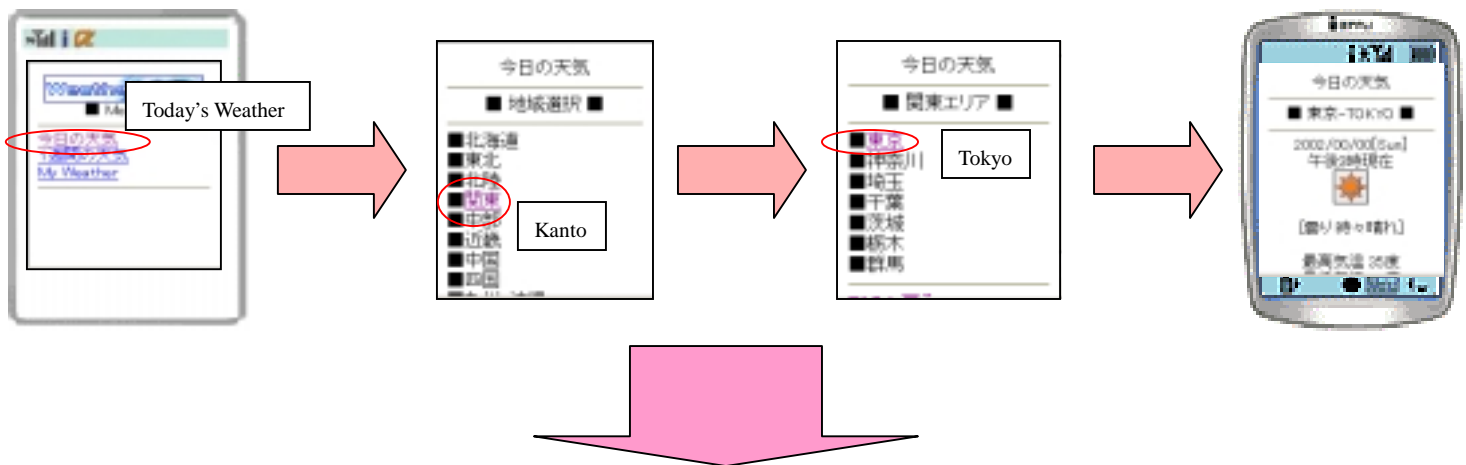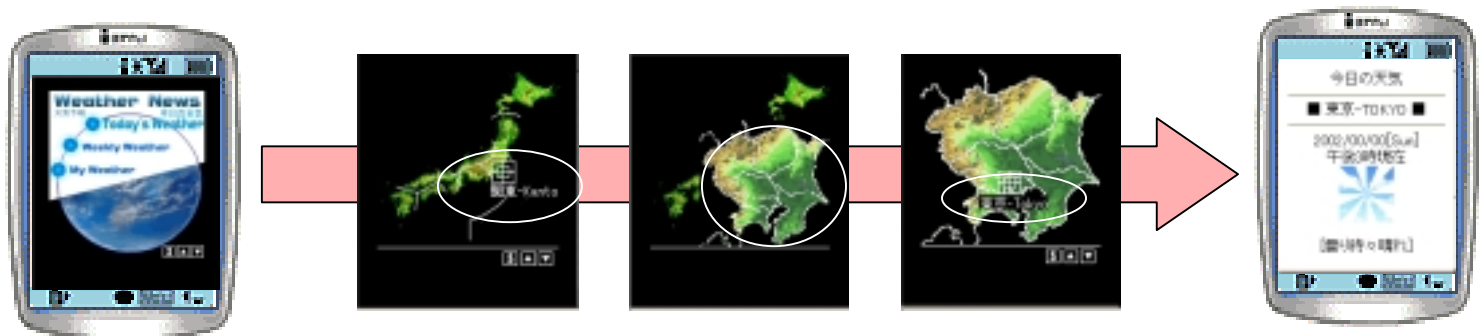# Flash Difference (example): Simplified Navigation and easy-to-use graphical interface

Conventional content created without Flash: User must scroll through multiple menus made in text for target information.





Content created **with Flash**: User simply clicks on the easy-to-use graphical screen to access target information.



*The images shown here are examples of how Macromedia Flash can transform conventional content.